

# PIERRE BOUYER

graphic designer

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Bordeaux, FRANCE  
www.pierrebouyer.fr



## about



Hey! I'm Pierre, currently a student doing a Bachelors in communication at ESG Bordeaux, in France. I'm a junior artistic director, part time at Keyor. Curious, motivated and polyvalent, I'm constantly developing my skills in order to use them in my personal and professional projects. I'm a highly ambitious and creative person who can execute and deliver precise work, on time. My interest in photography has been a contributing factor to my creativity and given me a broader perspective as a designer.

## education

2018 - 2019 **Bachelors' Degree  
in Communication** \_\_\_\_\_  
*Bordeaux, ESG School*

2014 - 2015 **Preparation Year  
Applied Art** \_\_\_\_\_  
*Nantes, LISAA School*

2015 - 2017 **BTS Degree  
Graphic Design** \_\_\_\_\_  
*Nantes, LISAA School*

2012 - 2014 **Night Classes  
Drawing & Photography** \_\_\_\_\_  
*Nantes, Fine Arts*

## skills

print  
branding  
editorials  
photoshop  
ux design  
motion design  
team working  
art direction

indesign  
illustrator  
microsoft word  
after effect  
premiere pro  
powerpoint  
photography  
video

## experience

2018 - 2019 **Junior Art Director**  
*at KEYOR, Bordeaux*

- Development and reinforcement of the branding development and reinforcement to improve Keyor's notoriety
- Creation of a new collection to revitalize the product range, to increase the sales
- Establishment of a new communication plan & media planning to keep improving our productivity

2017 - 2019 **Co-Founder  
& Art Director**  
*at STYX, Nantes*

- Management and administration of the project from the beginning.
- Developing an efficient work-team, for a powerfull webzine
- Creating a strong brand identity for both the website and print & web communication
- Networking development and communication strategies, searching for sponsors

HELLO  
OTTEH

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2017 - 2018 Freelance Graphic Designer

Nantes

- Multi-tasking for different clients with shorts deadlines, such as graphic identity, webdesign, motion design..
- Network development, constantly searching for new customers and keeping them satisfied

2015 - 2015 Graphic Designer Internship

at *THE LINKS*, Nantes

- Trainee as Assistant Art Director for a 360 communication agencies
- Dealing with many different projects with short deadlines
- Make my job more profitable for The Links by developpe my productivity by improving my efficacy, my photo editing, motion design, ui & ux design, datavisualisation, presentation, layout..

awwards

2019 Business Challenge,  
1st place  
Bordeaux, *ESG School*

2017 Professional Project  
for Saint Michel, 1st place  
Nantes, *LISAA School*

interest

travels  
photography  
blogging  
fashion

nature  
ecology  
solidarity  
videomaking

personnal projects

2016 - 2019 *Âme Bohème*  
[www.ame-boheme.fr](http://www.ame-boheme.fr),  
*travel blog*

- Creation of my own travel blog, sharing my peronnal experiences ecology and travel ideas for students
- Establishment of a strong visual identity and website, dealing with a high concurrency market
- Increased the interactions by 500% by using social media communication and good management
- Networking and searching for partnerships and sponsors

volunteer

2018 Aquaponic Organic Farm  
*woofing*

- Volunteering in an aquaponic organic farm for 1 month in Hawaii